



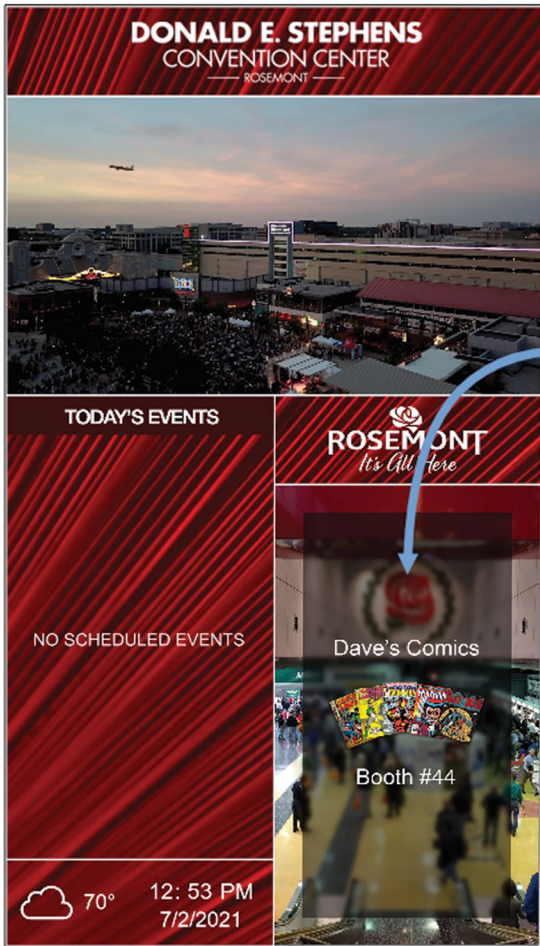
A DIGITAL SIGNAGE PROGRAM DEDICATED TO TRADE SHOW MANAGEMENT
TAKE ADVANTAGE OF READILY-AVAILABLE MARKETING & SPONSORSHIP SPACE FOR EXHIBITORS

Program Details & Benefits:

- 17 Screens Strategically Located throughout the Facility, offering dedicated space for Exhibitors
- 24 Ad Placement Spots Available (23 Exhibitor Sponsors Max + 1 Comp for Show Management)
- 10 Second Spot for Each Exhibitor Ad Placement
- Impressions every 4 min, on each of the 17 Screens, when Program is Sold out (24 Spots)
- Exhibitor Ads display more frequently with fewer sponsors
- Fixed Cost to Trade Show Management per Exhibitor Sponsor
- Trade Show Management can resell Sponsorship Placements at its own discretionary rate
- 10 Second Image should include - EXHIBITOR LOGO/NAME + BOOTH # + TAG LINE or SPECIAL
- Maximize Exposure & Awareness for your Exhibitors with our Existing Digital Signage Network
- We will NEVER approach Exhibitors directly without Trade Show Management Approval

Creative Requirements:

- Media Type: Images
- Format: .jpg
- Resolution: 580w x 1024h
- Orientation: Portrait
- Aspect Ratio: 9:16



Banner Zone:

Displays a Customized Welcome Banner for every show.

Exhibitor Zone:

Promotes Exhibitor Sponsorship Program
Advertisements for Trade Show Management.



FAQ:

Q: What if we don't have 23 Participating Sponsors for our Show?

A: Min of 2 Sponsors are required to participate in this Program.

Q: Who is responsible for providing the Creative / Ad Placements?

A: Trade Show Management will accept / receive all files from its Exhibitors.

Q: When is the deadline to submit Creative?

A: All Creative Must Be Received at least 5 Business Days prior to the Start Date of Show Set-up.

Q: How should Trade Show Management submit the Ad Placements?

A: All images must be sent as a batch via email, zipped or provided as a cloud storage link.

Q: When do the Exhibitor Promotions begin rotating on the Digital Signage?

A: All Exhibitor Sponsorships will run throughout the Duration of the Show, including Set-up.

Q: What does the program cost?

A: Program Rates for Trade Show Management are flexible. Call for details!