

ATTENTION MEMBERS OF
THE ROSEMONT CHAMBER OF COMMERCE

WALKWAY DIGITAL SIGNAGE OPPORTUNITIES

OUTSIDE THE DONALD E. STEPHENS
CONVENTION CENTER

ADVERTISING INVESTMENT:

- 1 month static display: \$2,800
- 1 month full motion video display: \$4,000
- Annual commitment static display: \$24,000
- Annual commitment full motion video: \$30,000

**Does not include production cost*

ARTWORK CREATIVE REQUIREMENTS:

STATIC-STILL IMAGES

- 3529 px wide x 240 px tall
- Must be RGB file
- Saved as .PNG or JPEG file advertisement.

MOVIE CLIP

- 3529 px wide x 240 px tall 24 bit color, 30 frames per second
- No compression, saved as .MP4

BENEFITS:

- Signage Locations: 2 signs: Facing North & South on North River Road in Rosemont at the Donald E. Stephens Convention Center main entrance
- Average Daily Traffic: 36,000+ motor vehicles
- Two capabilities: Static display advertisement or Full motion video advertisement.

For more information, contact
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